



57th Street Children's Book Fair

For Immediate Release

School Fundraising Project at the 2010 Book Fair

The 24th Annual 57th Street Children's Book Fair will be held on Sunday, September 19th 2010 from 1pm to 6pm.

CHICAGO, IL July, 2010 – The 57th Street Children's Book Fair, a renowned independent book fair that celebrates the love of reading and childhood, announces a new project that will allow local schools to raise funds for education at the event.

In response to cutbacks in education, the 57th Street Children's Book Fair has created a new project in hopes of assisting local schools in their fundraising efforts. New board member, Bronwyn Nichols, is spearheading a project encouraging local schools to attend the fair and host fundraising tables. Schools that register for the Book Fair under the terms of the new project will be provided a table, two chairs and a table cover free of charge. Interested schools should contact Ms. Nichols for more details.

The book fair takes place on 57th Street between Dorchester and Kimbark Avenues and on Kimbark Avenue between 57th and 56th Streets. Kick-off begins with a parade at 1pm. Performers, vendors, and activities take place until 6pm. The 57th Children Book Fair is accessible by public transportation and is free and open to the public.

For project details and registration contact Bronwyn at bronwynnich@gmail.com.

For more information on the Book Fair visit www.57cbf.org.

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